



Message from the Mayor

It is my pleasure to extend greetings and a warm welcome to everyone attending the Sinting Fest hosted by the Black Business and Professional Association.

Best wishes to everyone taking part in this three day showcase of Caribbean cultural diversity through fashion, music, food and sport. It is a wonderful opportunity to take in live performances, a Black business expo, cooking demonstrations from top Caribbean chefs and much more. I am pleased that this event highlights the vibrant culture of our Little Jamaica community along Eglinton West.

Toronto is one of the world's most multicultural cities and home to people from all over the world. The valued contributions of multicultural communities strengthen our society and contribute to our city's motto "Diversity Our Strength".

Events like these celebrate the rich cultures and traditions that make our city so unique, and are essential to a prosperous, vital and livable Toronto.

On behalf of Toronto City Council, please accept my best wishes for a memorable event and continued success.

Yours truly,

John Tory
Mayor of Toronto