City of Toronto

Business and Business Improvement Area Support Programs

- <u>Business AdviceTO</u>: Free online events to help entrepreneurs and leaders connect.
- <u>BusinessTO Support Centre</u>: One-on-one virtual support to help businesses complete government assistance applications and navigate reopening.
- <u>Commercial Façade Improvement Program</u>: provides funding to commercial and industrial property owners to redesign, renovate or restore commercial or industrial building façades
- <u>Digital Main Street</u>: Support for businesses interested in going digital through resources, connections with trusted digital vendors, online learning and one-onone virtual assistance.
- <u>Digital Transformation Grant</u>: \$2,500 grants available to businesses to help implement new technologies
- <u>Innovation Fund</u>: provides grants to BIAs to test innovative and creative solutions to local challenges.
- <u>Local Leadership Fund</u>: Funding for emerging leaders in the BIA movement who are interested in acquiring specialized training in local economic development – Certificate Program in partnership with Ryerson University
- Retail Accelerator Program: Aimed at helping main street retail businesses with training to assist them further with operations and marketing their business. Grant opportunity of \$5,000 towards City of Toronto growing small/medium retail businesses.
- <u>ShopHERE powered by Google</u>: Assistance with setting up and launching a Shopify online store quickly, easily and at no cost.
- <u>Starter Company Female Founders Program</u> is aimed at helping women led businesses with training to assist them further with operations and marketing their business. Grant opportunity of \$5,000 towards growing small/medium businesses within the City of Toronto
- Other funding resources
- Reopening Guidelines and Resources

• Eglinton Crosstown Support Grant:

• Locate Here: Pending

• Pop Up Shop Program: Pending